



# Biometrics for global employers

A convenient and confidential\* health screening programme



Investing in employees and supporting their health and wellness goals can help foster a strong workforce and strengthen overall business performance.

## Employers who offer health and wellness programmes can see positive results

According to one survey, results included<sup>1</sup>:

- 61% higher growth and sustained finances
- 64% increase in productivity
- 66% increase in employee satisfaction
- 74.8% improvement in overall health and wellbeing

With Optum® Biometrics, you can take advantage of our broad global reach and schedule biometric screenings across your entire workforce. Employees can easily schedule online appointments and will receive results that can help them understand their health and provide insights they can act on.

## Awareness drives behaviour change

Biometric screenings help employees understand their current health status and their risks of future health conditions with key health measures (lipid panel, glucose, blood pressure, height and weight and body mass index). When people are aware of their health risks, they tend to be more motivated to take action and drive the changes needed to live healthier, happier and more productive lives.



### Global stats

Cardiovascular disease is the #1 cause of death.<sup>2</sup>

650 million people are obese.<sup>3</sup>

1.13 billion people have high blood pressure.<sup>4</sup>

537 million adults have diabetes, but half of them are undiagnosed.<sup>5</sup>

## Seamless integration with Optum My Wellbeing

Integrating Biometrics with the Optum® My Wellbeing platform personalises the user experience, and the results immediately impact the dynamic health score. Integration also makes it easy for you to promote and manage events to increase programme participation and build a culture of health.



Confidential\*



Compliant



Safe



Secure

## Actionable and secure data

Our Biometrics service provides data to help you make meaningful decisions about health and wellness strategies that maintain and improve employee morale and promote a more productive workforce.

## Employees in poor health<sup>6</sup>

# 47%

of employees feel more disconnected from their team or organisation, and report higher levels of disengagement and anxiety.

# 15%

of employees report worse physical wellbeing since the start of the pandemic.

Contact us to learn more about how biometric screenings can help promote a more productive workforce.



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5. International Diabetes Federation. Diabetes facts and figures. [idf.org/aboutdiabetes/what-is-diabetes/facts-figures.html](https://www.idf.org/aboutdiabetes/what-is-diabetes/facts-figures.html). Last updated 12 September 2021. Accessed 8 May 2022.
6. Willis Towers Watson. 2020 Global Benefits Attitudes Survey.

\*In accordance with applicable laws.

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